



NATIONAL BLACK STATE TROOPERS COALITION  
POST OFFICE BOX 18192, MILWAUKEE, WISCONSIN 53218

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[www.nbstc85.org](http://www.nbstc85.org)

## **The National Black State Troopers Coalition's 33<sup>rd</sup> Annual Summer Training Conference and Membership Meeting**

### **Exhibit...Advertise...Sponsor**

The **National Black State Troopers Coalition** will hold its 33<sup>rd</sup> Annual Summer Training Conference & Membership Meeting August 7-12, 2018. This year's conference will be held at the Hyatt Place + Hyatt House Charleston, in Historic downtown Charleston, South Carolina 29403. We will provide our attendees/guests quality training hours in personal/spiritual enrichment and professional development training and a community service project.

**The theme of this year's conference is "Knowledge to Achieve & Courage to Persevere"**

The National Black State Troopers Coalition (**NBSTC**) is comprised of active and retired state troopers who work in many fields including, but not limited to, law enforcement, public education, public and private investigations, government agencies, and courts.

If you're unfamiliar with our organization and mission, please allow me tell you a little about us: Founded in 1985, the **NBSTC is a 501(C) 3** organization and heavily engaged in community service. We promote communications and relationships between minority state troopers and support personnel within their individual agencies and communities in the United States and abroad. We encourage black/minority state troopers to remain in law enforcement, participate in departmental and self-improvement programs, prepare and compete for promotions and assignments to specialized units, so they may advance and better serve fellow troopers and the citizens of their states. Through our efforts we've helped disadvantaged communities and individuals in cities such as Houston, Memphis, New Orleans, Atlanta, Miami, Little Rock, Biloxi, St. Louis, Milwaukee, and Boston by giving back to those we have taken an oath to protect and serve.

Organizations such as universities and colleges, public and private agencies, insurance and pharmaceutical companies, small businesses of several sorts, and non-profit organizations help to provide up-to-date information to our colleagues by taking part in NBSTC's educational events as exhibitors, advertisers or sponsors.

Of course, exhibits at the conference and/or advertising in the conference program booklet are excellent ways to contact many law enforcement agencies, other governmental agencies, educators and private sector professionals about your goods and services.

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We offer a couple ways to advertise at our conference:

**Advertise** – Reach a circulation of 2,100 and get into the hands of every conference attendee, spouse and guest by placing your announcement in our conference program. Our Program Booklet is distributed to all our conference attendees, speakers, and exhibitors.

**Exhibit /Product Demonstration** – Display your products and talk one-on-one with these decision-makers Tuesday through Friday noon (20+ quality hours) as you demonstrate your product(s) to attendees. Attendees peruse the booths before, during, and after the conference providing companies and organizations full exposure to talk to attendees and to display information.

**Sponsorship** – Spread the hospitality of your organization by sponsoring a conference activity and gain additional visibility and recognition as you cultivate relationships.

**Conference Bag Stuffers** – Promote your business or university through utilizing a Bag Stuffer. Market services, products and books to the select, qualified audience that adopts and buys your product for use in law enforcement, physical, mental, spiritual wellness, self-improvement, professional programs and agencies, across the United States.

Thank you very kindly for your consideration.

Kindest regards,

*Anthony L. Burrell*

Anthony Burrell, President  
National Black State Troopers Coalition

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## Vendor Contract

**Members Only - \$100.00 with a full conference fee**

**Friend of Assoc - \$200.00 vendor table only**

**Bronze Sponsor - \$250.00 ½ page Ad & vendor table**

**Silver Sponsor - \$500.00 full page Ad & vendor table**

**Gold Sponsor - \$750.00, full page Ad, w/ breakfast or luncheon tickets (2)**

**Platinum Sponsor - \$1500.00, full page Ad, company banner and 2 dinner tickets**

**Please Print or Type**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
Street City State Zip

Contact Name: \_\_\_\_\_ (\_\_\_\_\_) Telephone

Email address: \_\_\_\_\_

**For More info: Contact Charron Thomas at [nbstctreasurer.thomas@gmail.com](mailto:nbstctreasurer.thomas@gmail.com)**

Please complete and mail to:

NBSTC  
Office of the Treasurer  
Charron Thomas  
P.O. Box 66464  
Baton Rouge, LA 70896  
[nbstctreasurer.thomas@gmail.com](mailto:nbstctreasurer.thomas@gmail.com)

Make checks or money orders payable to:  
**National Black State Troopers Coalition  
or (NBSTC)**

Solicited by: \_\_\_\_\_

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